

## GREATER JFK INDUSTRIAL BUSINESS IMPROVEMENT DISTRICT Needs Assessment Survey Results

September 24, 2014

What is Your Primary Relationship to Springfield Gardens?		
Resident	20	30%
Employee	12	18%
Commercial Property Owner/Manager	4	6%
Business Owner (Tenant)	17	25%
Business Owner (Property Owner)	14	21%
<b>Total Responses</b>	<b>67</b>	

How Long Have you Lived/Worked in Springfield Gardens?		
Less than 1 year	5	7%
1-3 years	2	3%
4-6 years	7	10%
7-10 years	5	7%
10+ years	47	70%
No Response	1	1%

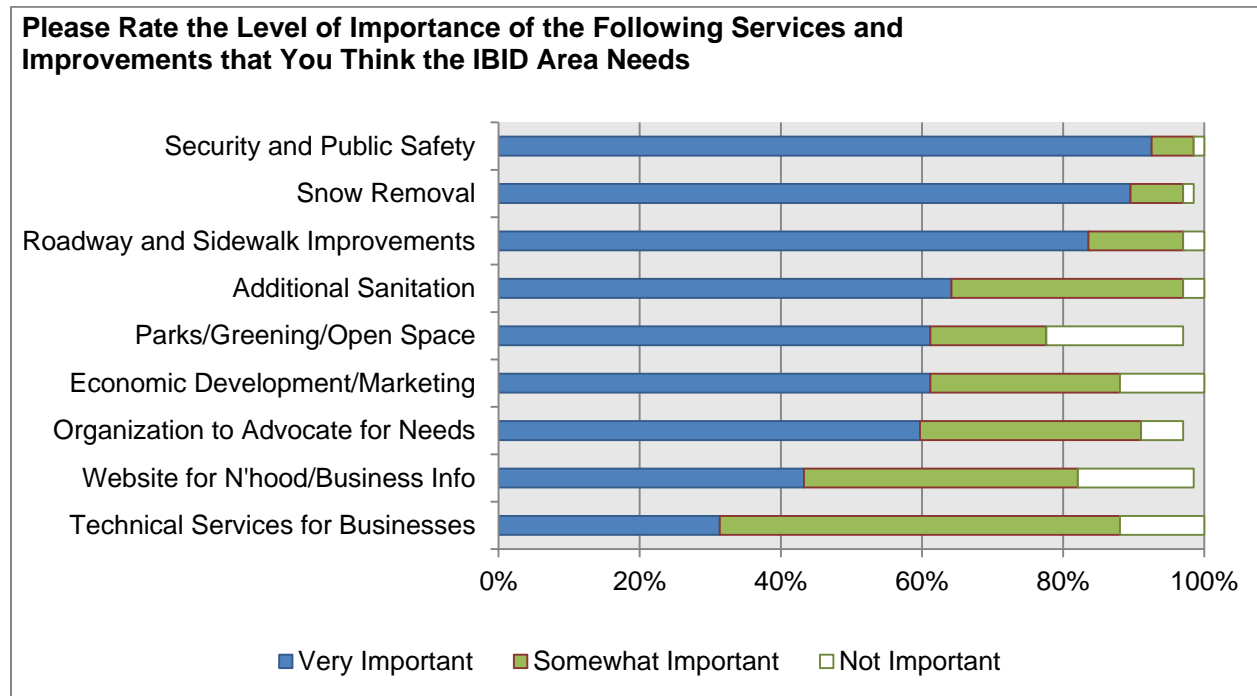
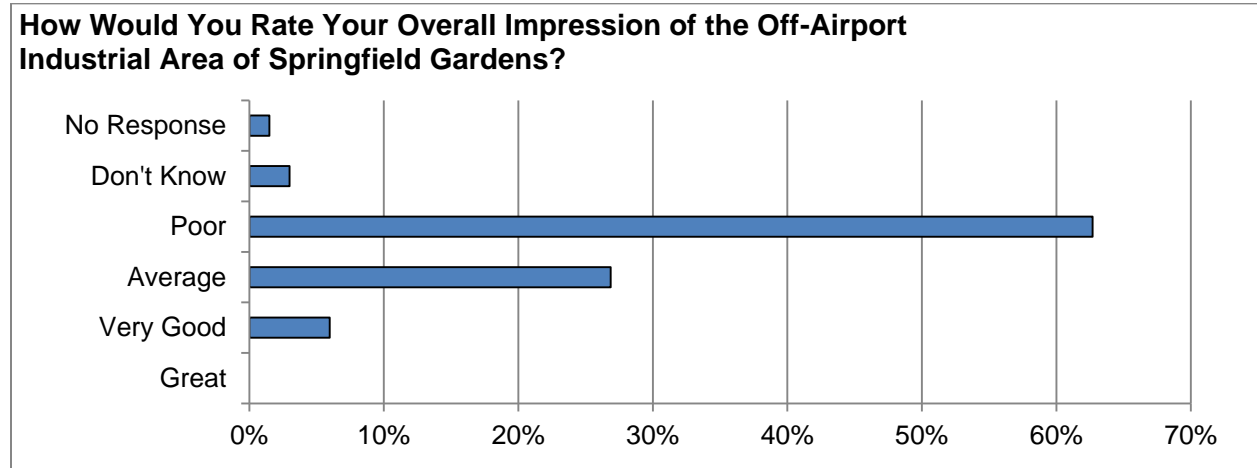
Gender		
Male	40	60%
Female	25	37%
No Response	2	3%

Age		
Under 18	0	0%
18-24	2	3%
25-34	4	6%
35-44	7	10%
45-64	38	57%
65 or over	14	21%

Where do You Get Most of Your Information about Local Issues and News?		
Local Newspaper	17	25%
Radio	6	9%
TV	12	18%
Community Board Announcements	7	10%
Industry Notifications/Newsletters	11	16%
Internet	12	18%
None	8	12%

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<b>WHAT DO YOU FEEL ARE THE THREE BIGGEST CHALLENGES OF THE AREA?</b>	
<b>Most common responses include:</b>	
Parking	15%
Safety/Security	14%
Roadway Improvements	12%
Sanitation	6%
Snow Removal	5%
Access/Transportation	5%
Economic development	3%
Police Presence	3%
Traffic Congestion	3%

<b>WHAT DOES THE AREA NEED MOST? NAME THREE SERVICES AND/OR IMPROVEMENTS.</b>	
<b>Most common responses include:</b>	
Safety/Security	15%
Roadway Improvements	10%
Parking	8%
Sanitation	8%
Parks and Open Space	6%
Traffic Controls	4%
Access/Transportation	3%
Snow Removal	3%
Economic Development	3%
Employee Parking	3%
Employment/Job Training	2%
Increased Public Transportation	2%
Laundromat/Cleaners	2%
Sidewalks	2%